

A CRACKLING GOOD STORY!

To go from a struggling startup with negative sales to a billion dollar company with 70 percent market share...

To go from going bust making printers and computers to making history selling an industry standard operating system...

To go from having six presidents in one year to making dozens of millionaires...

This is a crackling good story!

Roger White is a careful observer of life and people, and he's done so from many interesting perspectives. He was a soldier in Vietnam in the 60's, a college student at MIT in the 70's, a computer network pioneer in the 80's, and a teacher in Korea in the 90's.

Roger thinks about how technology affects how we live, and then writes about it.



SURFING THE HIGH TECH WAVE

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