

*"More than most people, I've 'been there and done that.' And, while I was doing it, I was watching and taking notes."* -- Roger Bourke White Jr.

Roger Bourke White Jr. is the author of eleven books, one of which has sold over 20,000 copies. The book topics range from exploring human thinking (Roger's Business and Insight series) through Roger's style of science fiction (Tales of Technofiction) to romance and how-to.

Roger spent his early post-college years working first in chemical engineering and then high tech marketing. This has had a big influence on his writing. Early on he learned that the question, "OK, you've made it. Now what is it good for?" was at the heart of every high tech breakthrough. This theme is the real-world future, and this is the central theme of his Technofiction science fiction stories -- showing what a difference technology makes to the characters experiencing it. This change of focus from moving a character through a conventional story format to showing how technology affects a character and his or her choices means technofiction stories are surprising: readers don't say, "I've read *that* before."

In his later years Roger added investigating human thinking to his explorations. The first thinking mystery he wrote about was, "Why was the Titanic disaster so famous?" He has since come up with several models of human thinking that are useful predictors of how people will act in various situations. These insights are in his Business and Insight books.

Roger has been around. He fought in the Vietnam War in the '60's, he studied engineering at MIT in the '70's, he helped pioneer personal computers and computer networking in the '80's, and in the 2000's he taught English in Korea.

"I enjoy chronicling why events happen and investigating the forces behind them. I write continually about my travels, and the forces I see behind many business, historic and scientific phenomena."

The culmination of this is Roger's [White World](#) web site (one of the first, started in 1994), [the eleven books](#) he has written, and the many stories, articles and [videos](#) he has produced.

Roger now lives in Salt Lake City, Utah and has four children and seven grandchildren. He has wonderful tales of the many cats and dogs he has lived with over the years.